




  **22° IPMA World Congress**  
**“Project Management to Run”** 

# Project Families and Unified Project Evaluation Model

Stanisław Gasik, Sybena Consulting  
sgasik@sybena.pl


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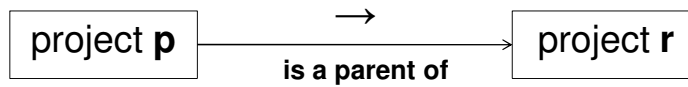
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## Examples of sets of related projects

- **Developing a software system  
and  
Implementing this system at several locations**
- **Constructing a sport venue  
and  
Sport contests run at this venue**
- **Making film  
and  
Promotional campaign for this film in several countries**

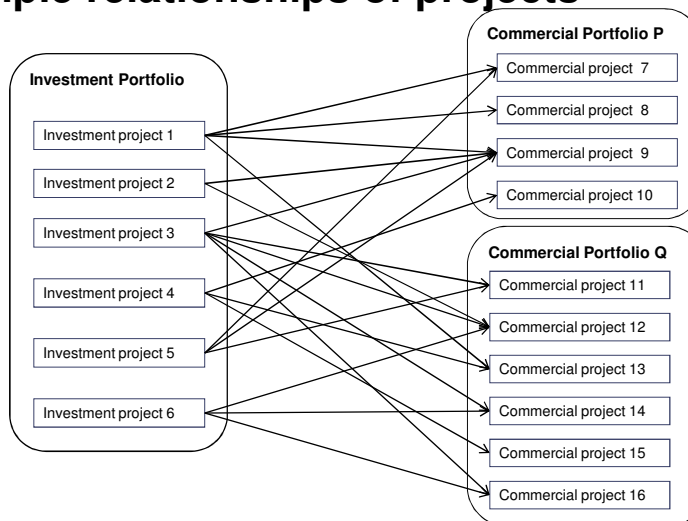


## Parenthood relationship

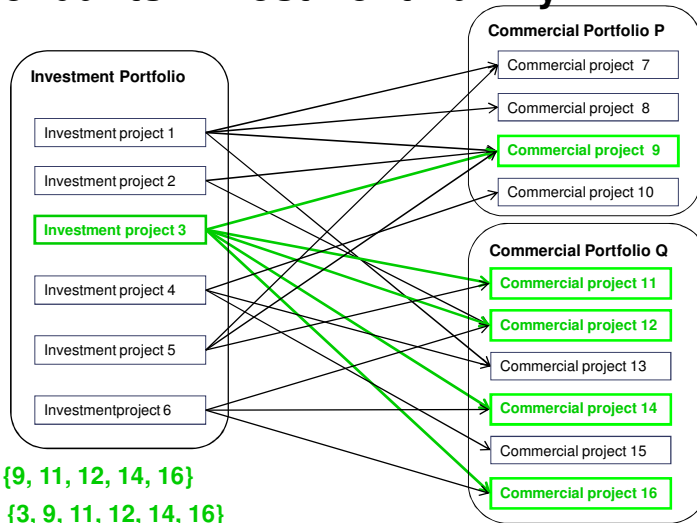


Ancestor; parent	Descendant; child
Developing a system	System implementation
Constructing a venue	Sport contest
Making film	Promotional campaign

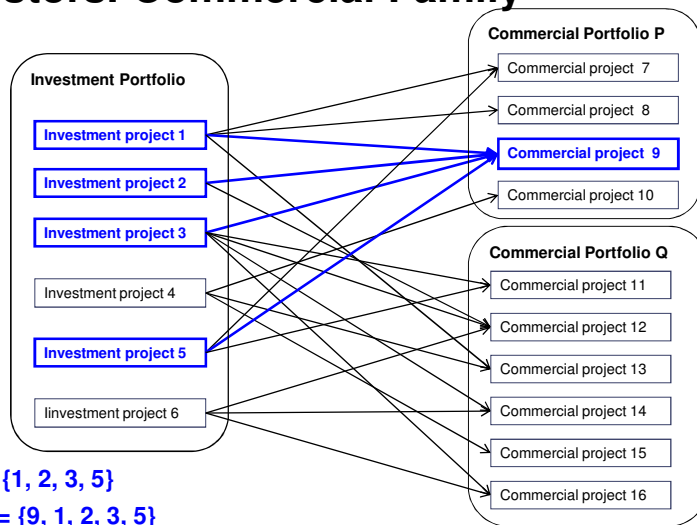
## Example relationships of projects



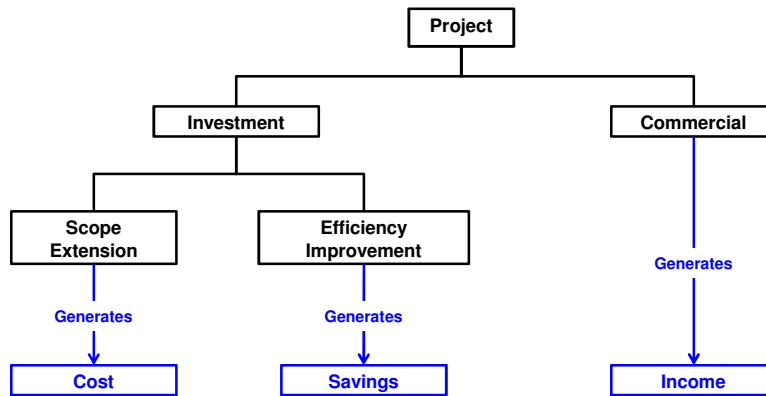
## Descendants. Investment Family



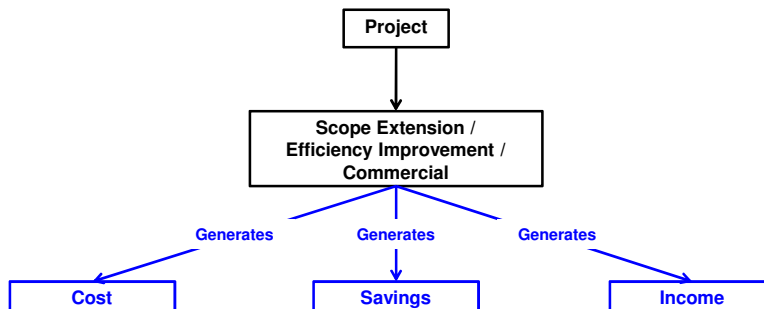
## Ancestors. Commercial Family



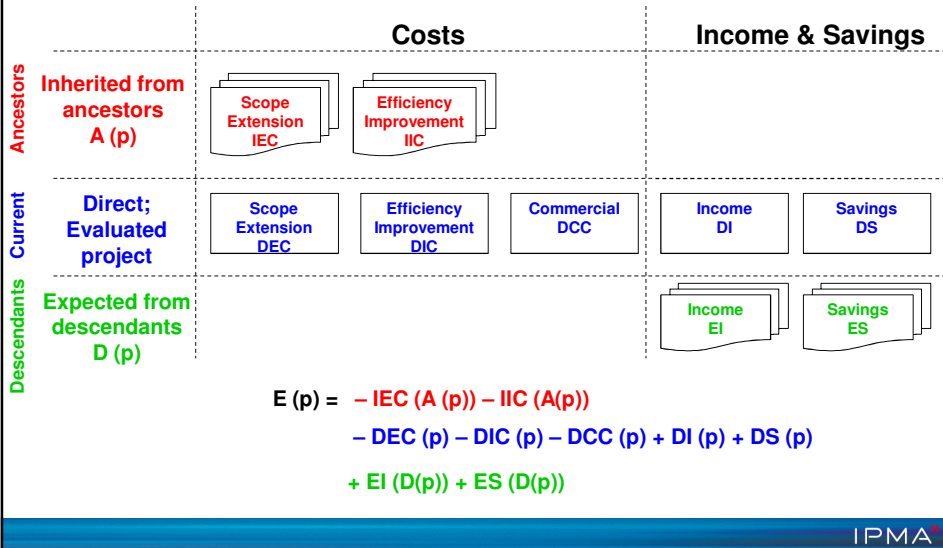
## Project types



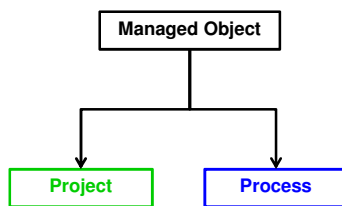
## But generally...



## Unified Project Evaluation Model

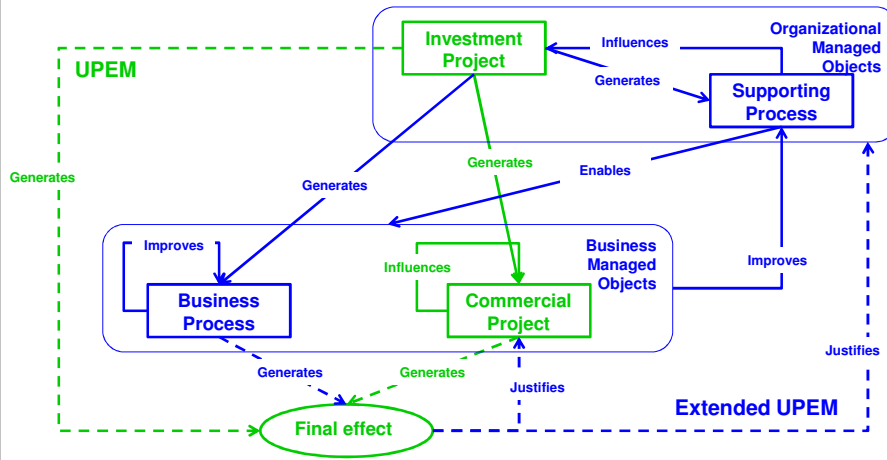


## Generalization of Projects and Processes: Managed Objects

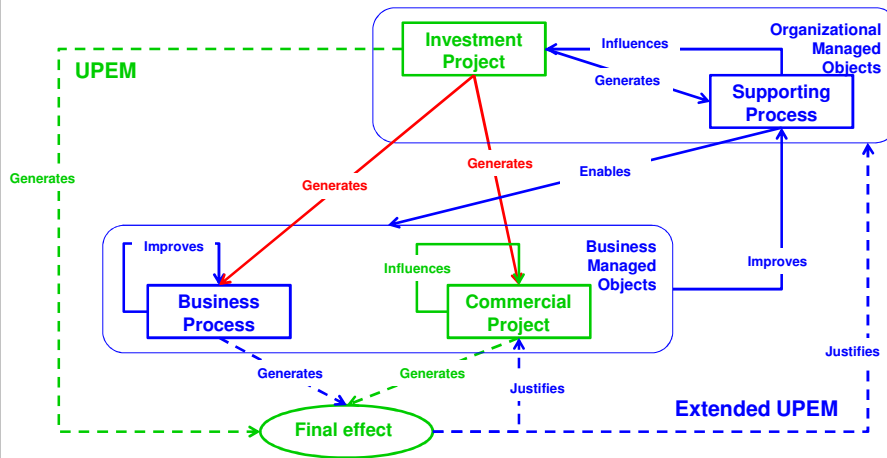


- Project implementing new organization of an enterprise and Implemented processes
- Human resources management process and Any project in organization
- Process of continuous improvement and Any process in organization

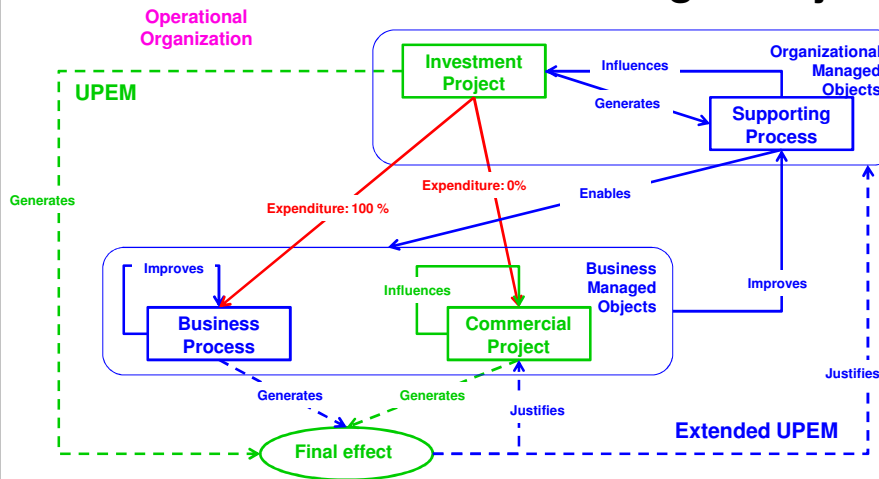
## Extension of UPEM for all Managed Objects



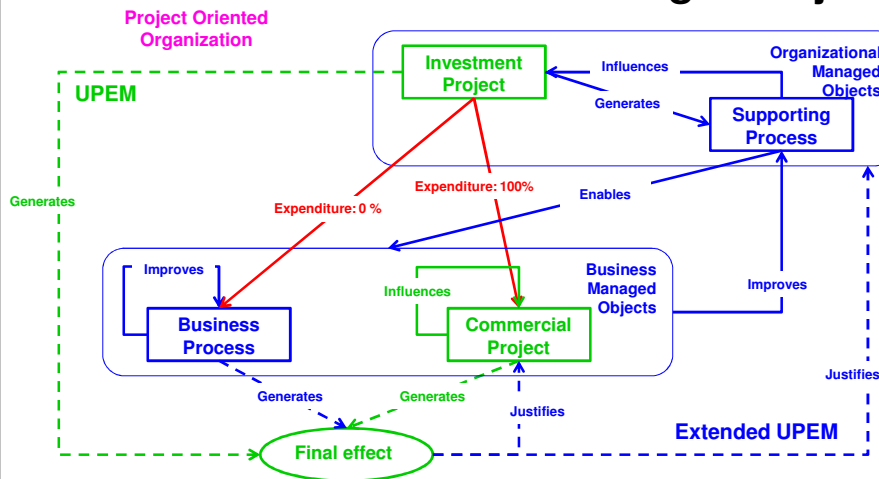
## Extension of UPEM for all Managed Objects



## Extension of UPEM for all Managed Objects



## Extension of UPEM for all Managed Objects





**Thank you!**

**Questions?**

- **Stanisław Gasik, Sybena Consulting, Warsaw, Poland**
- [www.sybena.pl](http://www.sybena.pl)
- [sgasik@sybena.pl](mailto:sgasik@sybena.pl)